

Use your Centres Resources



Coordinators/Workers

- Childcare is an important election issue for workers
- This Lobby Kit is designed to be photocopied and distributed either as a whole or as individual 'action sheets' throughout the campaign – place the Lobby Kit near the sign-in sheet or in communication pockets
- Distribute Lobby Kit to families on waiting lists
- Encourage parents & workers to get involved in the election campaign – don't forget to think of ways to include people from non-English speaking backgrounds
- Put up posters around the centres
- Engage the children in some of the children's art projects & send them to politicians & candidates.

Parents

- Childcare is an important election issue that does affect you!
- Use the action sheets in the lobby kit & write a letter, tell a story, etc.
- Encourage other parents at the centre to become involved in the campaign
- Ensure your centre's committee of management is active in the campaign
- Prepare artwork with your children and send the Parent Postcard (Action Sheet 2)
- Tell your friends, especially those having problems with childcare, about the broader issues concerning childcare & the Federal Election & give them a copy of the Lobby Kit.

Campaign Table

- Set up a campaign table or space in a visible area (perhaps near the sign in table)
- Put up posters near the table
- Place copies of lobby kits & action sheets on the table along with additional campaign materials & pens, envelopes etc. Encourage people to take Lobby Kits.
- Nearer to the election we will send you policy summaries for the major parties to distribute to families & workers.

Newsletter

- A newsletter article is a powerful, non-confrontational way of communicating your message to interested parties
- As the election gets closer ensure that you use your newsletter as a campaigning communication tool
- Write about issues important to the childcare sector, you, your centre or child
- Parents and workers can contribute a newsletter article about important childcare issues.